



C I T Y O F
RENO
Memorandum

DATE: May 9, 2025

TO: Mayor and City Council

THROUGH: Jackie Bryant, City Manager

FROM: Kerrie Koski, Public Works Director
Brynna Nichols, Senior Management Analyst
Bryan McArdle, Revitalization Manager
Nathan Ullyot, Parks & Recreation Director

DEPT: Public Works, City Manager's Office and Parks & Recreation

SUBJECT: Virginia Street Placemaking and Truckee River ARPA Project Updates

This memo provides an update on the implementation of the Virginia Street Placemaking and the Truckee River Vision Plan ARPA projects.

Events Scheduled - West Street Plaza & Locomotion Plaza: A variety of events are programmed:

- House by the River: A live music & art experience.
 - Wednesdays | 6PM-9PM | West Street Plaza
- Harmony on the River: Community concerts by the Reno Philharmonic.
 - Tuesdays | 6PM-8PM | West Street Plaza
- Reno Antique Faire: A vintage and antique market.
 - 3rd Sundays June-October | 10AM-4PM | Locomotion Plaza & Virginia St.
- Off the Rails: Concerts featuring a variety of musical genres presented by OffBeat Music Festival.
 - 6/27, 7/18 & 8/29 | 6PM-10PM | Locomotion Plaza & Virginia St.
- House Party Plays the Tracks: A live music & art experience.
 - 7/19, 8/16 & 9/20 | 5PM-10PM | Locomotion Plaza & Virginia St.
- Flicks on the Bricks: A community outdoor movie night hosted by Cordillera Film Festival.
 - 1st Fridays August-October | 8PM-10PM | West Street Plaza

- A second Rolling Recreation trailer dedicated to downtown, and the Riverwalk will activate plazas, the Greater Nevada Field lawn, and river-adjacent parks this summer.
 - Six activations per week, including Saturdays and Sundays.

Status of ARPA Funded Improvements - Downtown Reno Riverwalk

Trash Cans and Pet Waste Stations





- 45 trash cans and 30 pet waste station installations have been completed.

Riverwalk Railing and Metal Features Painting





- Painting of the railings and other metal features along the Riverwalk began in April 2025 and is expected to be completed by June 2025.

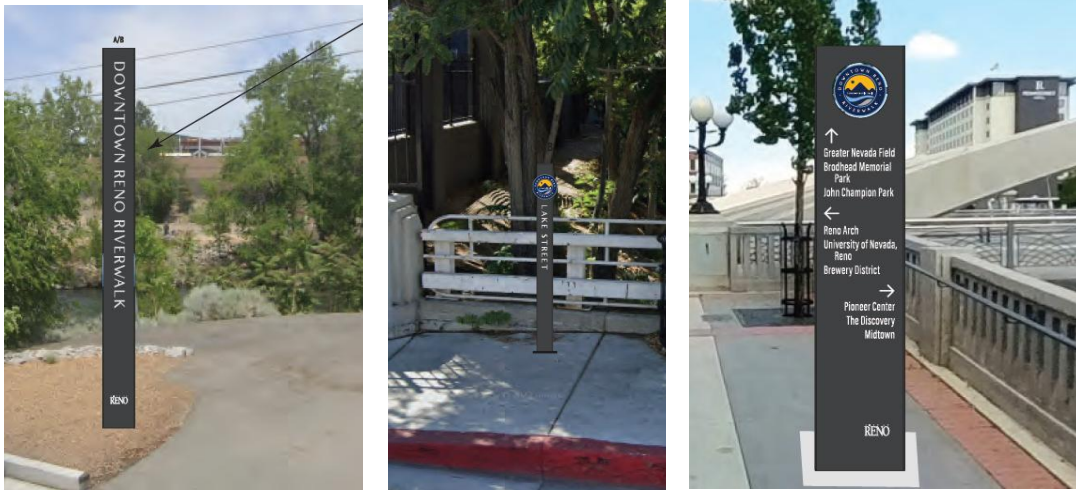
Safety Lighting Improvements



- New solar lights have been installed on the Riverwalk from Fisherman's Park #1 to John Champion Park.

- The remaining hard-wired lighting improvements are expected to be complete by the end of May 2025.

Wayfinding Signage



- The first phase of wayfinding signage installations is expected to begin in summer 2025.

Status of ARPA Funded Improvements - West Street Plaza





- New furniture has been installed, including bistro tables and chairs, shade umbrellas, and lounge chairs. Additionally, interactive seating pieces called “Pebbles,” inspired by the natural environment, have also been added.
- Murals were completed in April 2025 by artist Anthony Ortega. Inspired by the intersection of downtown Reno’s natural and urban landscapes, the murals reflect the unique character of the area.

Status of ARPA Funded Improvements - Locomotion Plaza



- Plaza improvements, including the installation of six multi-functional shipping container buildings, lighting, electrical and fencing upgrades, and new furniture and shade umbrellas are expected to be completed in June 2025.
- Murals will begin in June 2025. Artist Brad Carney will carry forward the spirit of his previous ground mural in the plaza onto the sides of the new container buildings.